



**SUNDAY, OCTOBER 19, 2008**

Turf Valley Resort, Ellicott City, Maryland

**J.P. Bolduc**, Corporate Chair

Proceeds are used to provide end-of-life care for Howard County residents and their families and to provide bereavement support to the community.

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**SPONSORSHIPS**

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**PRESENTING • \$25,000**

- Business Monthly advertising – 6 full-page or 12 half-page ads\* Retail value: \$13,000
- Suite for 12 people at a 2008 Orioles game\*\*
- Recognition in a full-page ad in Columbia Flier & Howard County Times
- Company name/logo in all media advertising and promotional materials
- Two complimentary tables for 10 in premier location
- Company name on 5,000 invitations if committed by July 15
- Company name on event signage
- Full-page ad in event program

**GASTRONOME • \$20,000**

- Business Monthly advertising – 3 full-page or 6 half-page ads\* Retail value: \$6,240
- Recognition in a full-page ad in Columbia Flier & Howard County Times
- Company name/logo in all media advertising and promotional materials
- One complimentary table for 10 in premier location
- Company name on 5,000 invitations if committed by July 15
- Company name on event signage
- Full-page ad in event program

**CONNOISSEUR • \$15,000**

- Business Monthly advertising – 1 full-page or 2 half-page ads\* Retail value: \$2,400
- Recognition in a full-page ad in Columbia Flier & Howard County Times
- Company name/logo in all media advertising and promotional materials
- One complimentary table for 10 in premier location
- Company name on 5,000 invitations if committed by July 15
- Company name on event signage
- Full-page ad in event program

**GOURMAND • \$10,000**

- Recognition in a full-page ad in Columbia Flier & Howard County Times
- Company name/logo in all media advertising and promotional materials
- One complimentary table for 10
- Company name on 5,000 invitations if committed by July 15
- Company name on event signage
- Full-page ad in event program

**TASTE • \$5,000**

- One complimentary table for 8
- Company name on select advertising and promotional materials
- Company name on 5,000 invitations if committed by July 15
- Company name on event signage
- Full-page ad in event program

**GOURMET • \$2,500**

- Six complimentary tickets
- Company name on select advertising and promotional materials
- Company name on event signage
- Full-page ad in event program

**BON VIVANT • \$1,000**

- Four complimentary tickets
- Company name on event signage
- Full-page ad in event program

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For further information, please contact **Lee Wildemann, Gilchrist Hospice Care, 410.730.5072**  
**Gilchrist Hospice Care is formerly known as Hospice of Baltimore and Howard County and Gilchrist Center**

\*Advertising space in The Business Monthly may begin immediately and must be used within a 12-month period from the 2008 Taste & Auction event. If sponsor is a current advertiser, these ads may be used in addition to current advertising schedule or given to a nonprofit of your choice. This advertising space may also be traded for BizWeekly web site or BizMo Podcast advertising of equivalent value.  
 \*\*Sponsor's choice of game. We will do our best to accommodate your request. Please note that Opening Day, Red Sox, Yankees, Post Season and any games deemed prime by the Orioles are excluded. Catering will be the responsibility of the presenting sponsor.



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## **SPONSORSHIP RESPONSE FORM**

FAX BACK: 410.964.4390

Name of Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

### **SPONSORSHIP**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting • \$25,000  | <input type="checkbox"/> Taste • \$5,000      |
| <input type="checkbox"/> Gastronome • \$20,000  | <input type="checkbox"/> Gourmet • \$2,500    |
| <input type="checkbox"/> Connoisseur • \$15,000 | <input type="checkbox"/> Bon-Vivant • \$1,000 |
| <input type="checkbox"/> Gourmand • \$10,000    |   |

Please make checks payable to: Gilchrist Hospice Care

Mail to: Gilchrist Hospice Care (Howard County Office) • 5537 Twin Knolls Road, Suite 433 • Columbia, Maryland 21045

For further information, please contact Lee Wildemann at 410.730.5072

Contributions are tax deductible to the extent the law allows. Tax exempt number: 52-1851251

**Thank you for your support!**

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